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**Willamina, Modern Apothecary Natural Skin-Care Line
Created from 20 years of Holistic Health Experience
Launched today in Limited Release Starter Sets**

Portland, Ore. (December 8, 2008) After 20 years in development and treatment of over 10,000 clients personally, Willow Light, founder of the Pacific Northwest's acclaimed Spa Willamina (www.spawillamina.com) today launched an exclusively limited release of the Willamina, Modern Apothecary natural skin-care product line.

Willamina, Modern Apothecary is skin care that joins the wisdom of old-world remedies with the proven science of phyto-and aromatherapy. Each Willamina, Modern Apothecary product focuses on the inherent benefits of natural essential oils and their ability to heal the body from the inside out.

Light has over 20 years experience in holistic health as a certified nutritionist, trained massage therapist, herbalist and a licensed senior esthetician. Each Willamina, Modern Apothecary product is 100% natural, paraben-free; organic and local whenever possible. Additionally, the line is packaged in unique, reusable violetglass vessels that preserve the integrity of the line naturally, thus reducing any need for harmful preservatives.

"As a lover of nature and a holistic healer by trade, I believe in the ability to take beauty into your own hands... naturally," said Light. "There's no need to use harmful preservatives, abrasive cleansers and the current chemical-of-the-moment to achieve truly radiant skin. Quite to the contrary, in fact. Truly healthy skin is borne of simple, purely natural remedies, a commitment to stress relief, a healthy diet, and regular exercise."

Available in a limited quantity, until the general public product launch in Spring 2009, reservations are now being accepted for up to five Limited Launch Starter Sets. The Limited Launch Starter Sets include a 1.5 oz Night Balm, a 1 oz. Base Serum and a free sample of the .5 oz Dark Circle Remedy in four different skin type lines: Calming, Revitalizing, Purifying and Gentleman's (comes with Nick Stop Serum instead of Dark Circle Serum). During this limited launch, the Set is available at \$50 suggested retail, typically a \$90 value.

Portland, Ore-based Willamina, Modern Apothecary was created after a lifetime of understanding that the power of healing touch, health, herbal remedies and good, old-fashioned nurturing creates a life well worth living. For more information about where to buy Willamina, Modern Apothecary products and to find do-it-yourself recipes, tips and videos that encourage natural health and beauty solutions, visit: www.WillaminaMA.com.

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